

# Embrace each other during the holidays \*

As the holiday season approaches, there's something truly special about giving. It goes beyond gifts. It's about sharing moments of joy, love, and connection. At A Beautiful Story, we've always believed that the act of giving brings people closer together, and it's these connections that make life meaningful.

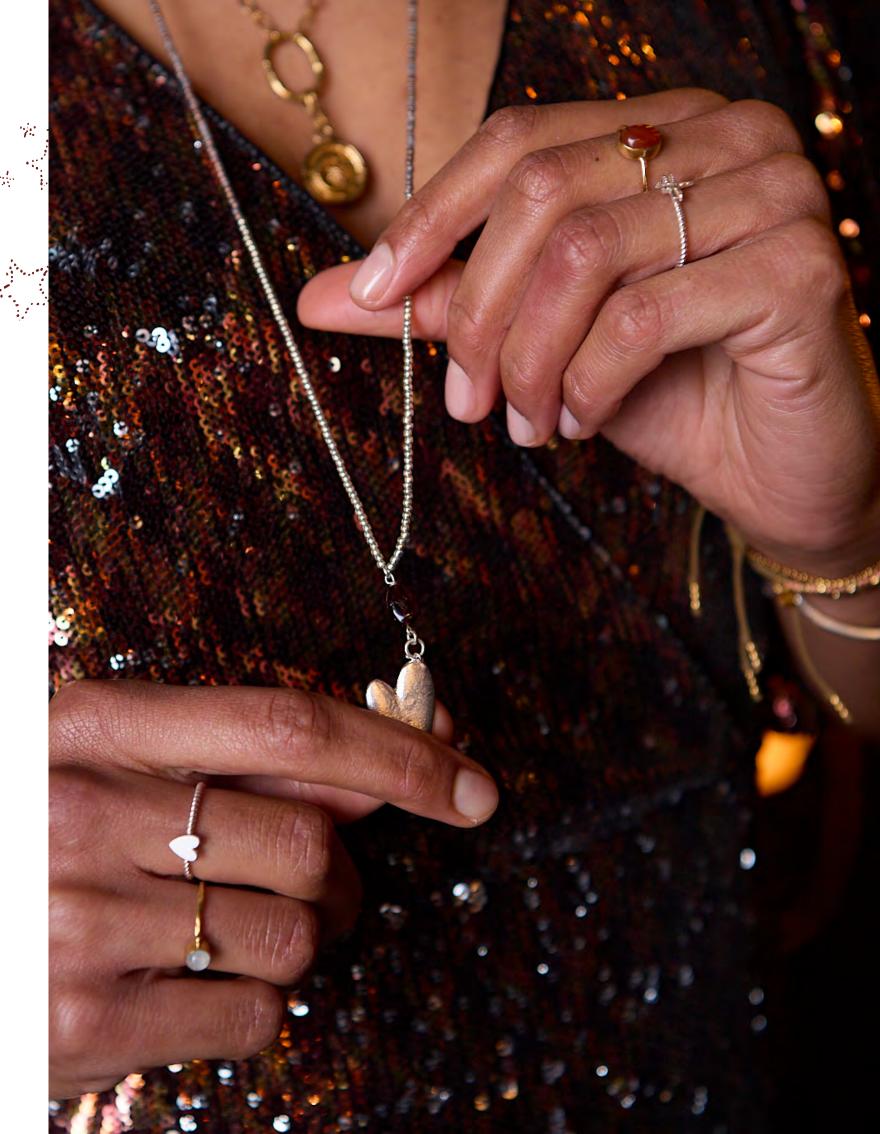
Working alongside our artisans in Nepal and India, we're reminded of the strength that comes from collaboration, even when the path isn't always easy. Every piece we create carries a story of resilience and hope, shaped by the hands and hearts of our makers.

This holiday season, as we embrace the joy of giving, we encourage you to reflect on the simple moments that matter. It's not the size of the gift, but the thoughtfulness behind it. A gesture, a smile, or a token of appreciation can have a lasting impact. When you give one of our pieces, you're not only sharing a beautiful story, but you're also supporting fair wages and sustainable craftsmanship.

As we prepare for the festivities, let's focus on what truly brings us together: our shared stories, our connections, and the joy of giving from the heart.

Catheligne

Founder of A Beautiful Story





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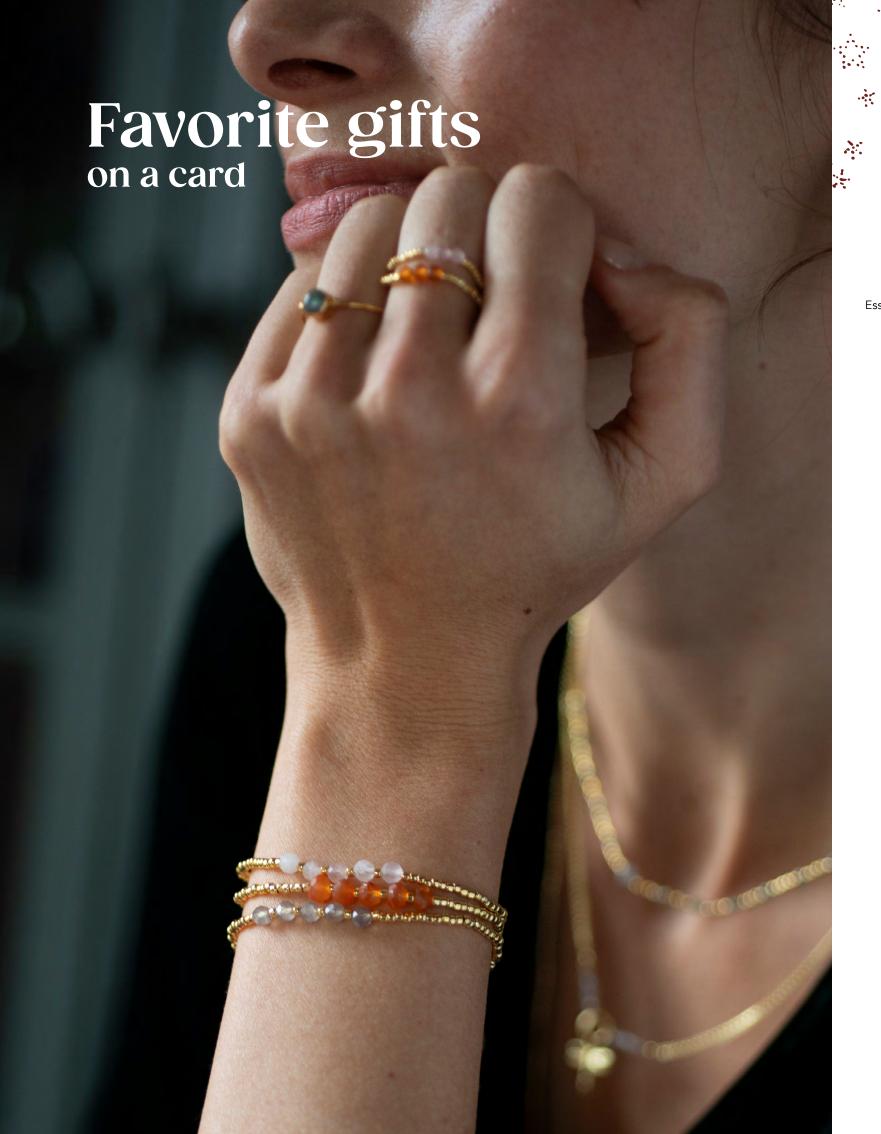
**Stationery** 

Notebooks to capture your dreams for the new year.

Sale

Jewelry from our previous collection for a nice price.

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#### Essential bracelet card









BL23647 BL23652 BL23653 BL23651





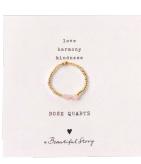




Essential Aventurine Bracelet GC Essential Carnelian Bracelet GC Essential Labradorite Bracelet GC Essential Labradorite Bracelet GC BL23646 BL23648 BL23649

#### **Clarity** ring





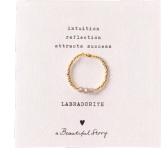




Clarity Black Onyx Ring GC Clarity Rose Quartz Ring GC Clarity Rose Quartz Ring SC Clarity Moonstone Ring GC BL23662









Clarity Aventurine Ring GC BL23656

Clarity Carnelian Ring GC BL23658

Clarity Labradorite Ring GC Clarity Labradorite Ring SC BL23659

BL23660

Essential Bracelet Card | inner size 16 - 22 cm | glass beads with five small faceted gemstones with a slide knot of cotton thread

Clarity Ring | 16 mm inner size, flexible | glass beads with three small faceted gemstones on elastic attached on a paper card.

#### Mini coin earrings



Mini Coin Labradorite Earrings GP AW30804 Mini Coin Labradorite Earrings SP AW30805



Mini Coin Blue Lace Agate Earrings GP AW30817 Mini Coin Blue Lace Agate Earrings SP

AW30815



Mini Coin Rose Quartz Earrings GP AW30812 Mini Coin Rose Quartz Earrings SP AW30813



Mini Coin Smokey Quartz Earrings GP AW30818 Mini Coin Smokey Quartz Earrings SP AW30801



power energy creativity

GARNET

Beauciful Strop

Mini Coin Garnet Earrings GP AW30806

**♥** a Beautiful Story

Mini Coin Moonstone Earrings GP

AW30811



Mini Coin Aventurine Earrings GP AW30810



Mini Coin Carnelian Earrings GP AW30808



Mini Coin Citrine Earrings GP AW30809

Mini Coin Earrings | length: 1,5 cm | a small brass gold or silver plated coin with small faceted gemstones pendants.



# a Beautiful Story Ring Set including display PKG00026 14 x 12 x 2,5 cm

#### Faithful ring





Faithful Black Onyx Ring GP AW31057

Faithful Rose Quartz Ring GP AW31058



Faithful Aventurine Ring GP AW31051

Faithful Carnelian Ring GP AW31053







Faithful Labradorite Ring GP

#### Honorable ring





Honorable Dragonfly Ring GP Honorable Dragonfly Ring SP AW30694 AW30695







Honorable Star Ring GP AW30699

### Honorable Heart Ring GP

AW30697 AW30696



Honorable Moon Ring GP



#### Visionary ring



AW30691







Visionary Black Onyx Ring GP Visionary Carnelian Ring GP AW31223







AW30693

Faithful Ring | 16 mm inner size, adjustable | gold plated brass with a round smooth gemstone. Honorable Ring | 16 mm inner size, adjustable | gold plated brass with a small symbol. Visionary Ring | 16 mm inner size, adjustable | gold plated brass with an oval smooth gemstone.



Black Onyx gives strength and supports you. Its gentle but strong power gives you the confidence to be yourself and be at ease with who you are. This gemstone is like a friend protecting you wherever you go.



Charmed Black Onyx Bracelet GP AW30646



Sensitive Black Onyx Bracelet GP AW30648



Advanced Black Onyx Bracelet GC BL23616



eful Black Onvx Earri





Sincere Black Onyx Earrings GP AW30675



Cheery Black Onyx Earrings GP AW30679



Genuine Black Onyx Labradorite Earrings GP AW30671



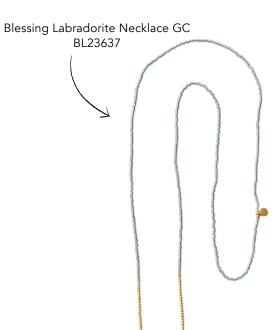
GC: gold colored glass beads | GP: gold plated brass 🔭

Trust your inner strenght

Colors of the season



Labradorite helps you trust your intuition and to follow your inner knowing. It invites you to look inside and reflect on what you can let go of and where you want to go.









Sentiment Labradorite Moonstone Necklace GP AW30656





Attracted Labradorite Earrings GP AW30689



Sincere Labradorite Earrings GP AW30678



Cheery Labradorite Earrings GP AW30682



Genuine Labradorite Moonstone Earrings GP AW30674



Advanced Labradorite Bracelet GC BL23619



Sensitive Labradorite Bracelet GP AW30650



Eternal Labradorite Bracelet GC BL23595



Gladness Labradorite Bracelet GP AW30645

GC: gold colored glass beads I GP: gold plated brass



Colors of the season



Carnelian ignites your inner spark and helps get your creative juices flowing. Its fiery energy sets things in motion and brings back a sense of aliveness.



Advanced Carnelian Bracelet GC BL23617



Sensitive Carnelian Bracelet GP AW31165



Gladness Carnelian Bracelet GP AW30644



The state of the s

Optimism Carnelian Earrings GP AW30684



Bar Carnelian Earrings GP AW30668



Cheery Carnelian Earrings GP AW30680



Sincere Carnelian Earrings GP AW30676





Garnet is deep, raw and lustrous. It holds the energy to reconnect you to your life force energy. This gemstone fills your life with passion and inner motivation.



Blessing Garnet Necklace SC BL23636









AW30685

Cheery Garnet Earrings SP

AW30681



AW30677





Colors of





Meet our newest sophisticated collection. High quality pieces that are designed to last. We combined new gemstones Peach Moonstone and Iolite with Labradorite, Black Onyx and Garnet.



Affinity Peach Moonstone Garnet Bracelet GP CD10102

CD10104



Admiring Peach Moonstone Earrings GP CD10116



22 carat gold-plating with an e-coating for a long-lasting finish. Adoration Peach Moonstone Necklace GP CD10106 Encourage Peach Moonstone Garnet Necklace GP CD10110 Peach moonstone is soothing and brings you loving energy and positivity. High quality meets fairmade craftmanship

**Timeless** Treasures

Admiring Earrings | length: 3,5 cm | gold or silver plated brass with a faceted drop shape gemstone pendant.

Affinity Bracelet | 16 - 19 cm | gold or silver plated brass, small faceted gemstones and a oval faceted gemstone pendant.

Memorable Bracelet | 16 cm inner size, adjustable | gold or silver plated brass with a oval faceted gemstone and a round faceted

Adoration Necklace | 45 - 48 cm | gold or silver plated brass with a faceted drop shape gemstone pendant. Encourage Necklace | 50 - 53 cm | gold or silver plated brass with six small faceted gemstone beads.



High-quality silver plating with an e-coating for a long-lasting finish



Memorable Labradorite Black Onyx Bracelet SP CD10105



Iolite brings you inner wisdom, power and courage.



Promising Peach Moonstone Garnet Bracelet GP CD10100



Promising Bracelet | 16 - 19 cm | gold or silver plated brass with five small faceted gemstones and a oval faceted gemstone pendant.

Memorable Bracelet | 16 cm inner size, adjustable | gold or silver plated brass with a oval faceted gemstone and a round faceted





CD10108

Praising Earrings | length: 4,5 cm | gold or silver plated brass with oval faceted gemstones.

Authentic Necklace | 45 - 48 cm | gold or silver plated brass with a oval faceted gemstone.

Belief Earrings | 1,5 cm | gold or silver plated brass with small oval faceted gemstones.



Adoration Labradorite Necklace SP CD10107

Encourage Labradorite Iolite Necklace SP CD10111

> lolite brings you the courage to live from the heart.



Affinity Labradorite Iolite Bracelet SP CD10103



Admiring Labradorite Earrings SP CD10117

Adoration Necklace | 45 - 48 cm | gold or silver plated brass with a faceted drop shape gemstone pendant.

Encourage Necklace | 50 - 53 cm | gold or silver plated brass with six small faceted gemstone beads.

Affinity Bracelet | 16 - 19 cm | gold or silver plated brass, small faceted gemstones and a oval faceted gemstone pendant.

Admiring Earrings | length: 3,5 cm | gold or silver plated brass with a faceted drop shape gemstone pendant.











Granted Earrings | length: 6 cm | gold or silver plated brass with three faceted organic shaped gemstones. Motivation Earrings | length: 5 cm | gold or silver plated brass with a faceted oval gemstone pendant.

26 a Beautiful Story

#### Luxury gemstone rings to add a touch of magic



Element Ring | 16 mm inner size, adjustable | sterling silver or gold plated brass with a round faceted gemstone.

Attentive Ring | 16 mm inner size, adjustable | sterling silver or gold plated brass with an oval faceted gemstone.

Enjoyment Ring | 16 mm inner size, adjustable | sterling silver or gold plated brass with a drop shaped faceted gemstone.

Companion Ring | 16 mm inner size, adjustable | sterling silver or gold plated brass with a small faceted gemstone.

#### 🤼 **Sets** for Timeless Treasures



Authentic Set PKG0031



Encourage set PKG0030

Available for pre-order through your agent, account manager or by emailing sales@abeautifulstory.nl





new necklace

Mix & Match Combine Necklace GP AW30704

#### Mix & match necklaces



Mix & Match Connection Necklace GP AW31121

Mix & Match Join Necklace GP AW31122

Mix & Match Attached Necklace GP AW31120

- Mix & Match Combine Necklace | 53 cm adjustable | gold plated brass with a gold plated hook.

  Mix & Match Connection Necklace | 44 50 cm | gold plated brass with a gold plated hook.

  Mix & Match Join Necklace | 45 48 cm | gold plated brass with a gold plated hook.
- Mix & Match Attached Necklace | 55 cm adjustable | gold plated brass with a gold plated hook.

#### **Gemstone** pendants



Garnet Faceted Gemstone Pendant GP

AW31128





Black Onyx Faceted Gemstone Pendant GP Labradorite Faceted Gemstone Pendant GP Rose Quartz Faceted Gemstone Pendant GP



AW31126



Moonstone Faceted Gemstone Pendant GP Aventurine Faceted Gemstone Pendant GP AW31125



Lapis Lazuli Faceted Gemstone Pendant GP Carnelian Faceted Gemstone Pendant GP AW31145



Citrine Faceted Gemstone Pendant GP AW31146



Faceted Gemstone Pendant | 2,5 cm | oval faceted gemstone with a gold plated brass S-lock.

#### Symbol charms



Dragonfly Small Charm GP AW31129



Clover Small Charm GP AW31132

AW31133



Ginkgo Leaf Small Charm GP Vintage Heart Small Charm GP AW31130



Swallow Small Charm GP AW31134



Moon Small Charm GP AW31131



How to present in store

#### Vintage coin charms



Clover Vintage Coin Charm GP AW31140



AW31135



Heart Vintage Coin Charm GP Rose Vintage Coin Charm GP AW31136



Dragonfly Vintage Coin Charm GP AW31139



Sun Vintage Coin Charm GP



Ginkgo Vintage Coin Charm GP AW31232



Moon and Star Vintage Coin Charm GP

Symbol Charm | 2,5 cm | gold plated brass symbol with a S-lock. Vintage Coin Charm | 3 cm | gold plated brass coin with a S-lock.



#### Card decks



52 Insight Cards CAD03EN



52 Inzichtkaarten CAD05NL



52 Erkenntniskarten CAD05DE



52 Questions CAD04EN



52 Vragen CAD02NL



52 Fragen CAD02DE



Card decks | 75 mm x 100 mm x 20 mml cards on FSC paper, waterbased varnish, organic ink.

#### **Notebooks**

#### to capture your dreams for the new year



Storybook Lotus STB2011



Notebook Lotus NOB2011



Sketchbook Lotuses SKB2012



Storybook Wishes STB2004



Notebook Wish NOB2004



Sketchbook Dandelions SKB2014



Storybook New Adventures
STR2002



Notebook New Adventures NOB2002



Sketchbook Dragonflies SKB2015



Storybook Gratitude STB2010



Notebook Gratitude NOB2010



Sketchbook Hearts
SKB2011



Storybook Growth STB2005



Notebook Keep Growing NOB2005



Sketchbook Leaves SKB2013

#### Did you know we are made from cotton waste?



Storybook Friendship STB2001



Notebook Journey NOB2001

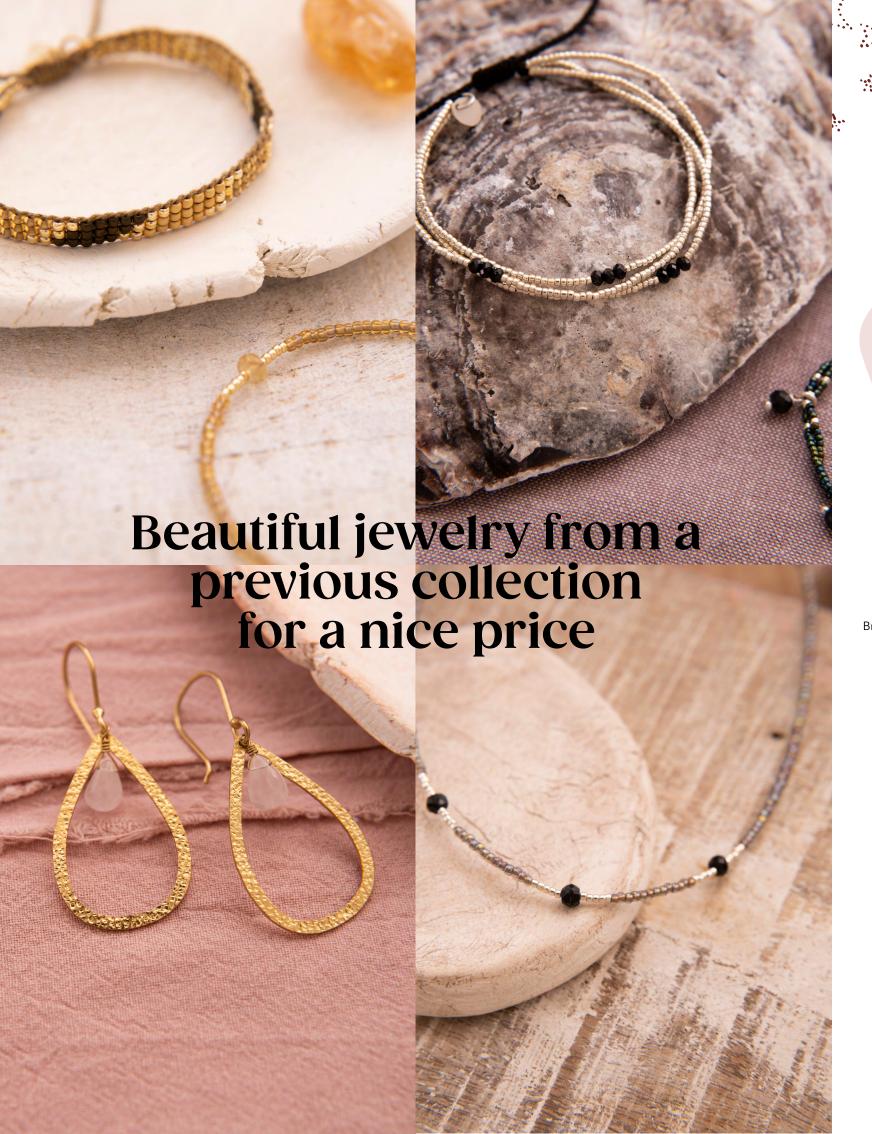


Sketchbook Swallows SKB2016

Storybook | inner size 15 - 22 cm. 8 x 11 cm (A7) | a thread bracelet with a small brass coin and a slide knot. Wrapped on a booklet of katran plain recycled cotton paper cover, 72 pages plain 80 grs millmade paper inside.

Notebook | 14 x 21 cm (A5) | Katran textured recycled cotton paper cover with gold foil print, 120 pages of 80 grs lined millmade

Sketchbook | 14 x 21 cm (A5) | Katran plain recycled cotton paper cover with a cotton wrapping cord. 96 pages plain handmade 125



## A gift from us to you Exclusively discounted items for our retail family





Affection Citrine Earrings GP



Affection Black Onyx Earrings SP



Affection Rose Quartz Earrings GP



Talent Citrine Earrings GP AW31092



Talent Black Onyx Earrings SP AW31095



Talent Rose Quartz Earrings GP AW31092





Loyal Rose Quartz Bracelet GC BL23184



Willing Citrine Bracelet GC BL23213

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Loyal Citrine Bracelet GC BI 23185



Willing Rose Quartz Bracelet BL23212



Knowing Citrine Bracelet GC BL23225



Knowing Rose Quartz Bracelet GC BL23224



Proud Black onyx Bracelet SC BL23183



Proud Rose Quartz Bracelet GC BL23180



Honor Rose Quartz Bracelet GC BL23196



Honor Citrine Bracelet GC BL23197



Honor Black Onyx Bracelet SC BL23199



Shiny Black Onyx Bracelet SC BL23195

#### Sale stationary



Jewelry Postcard Champagne JP00066



Jewelry Postcard Sparkle

### **Sale** -50%



Jewelry Postcard Lights JP00070



Sale AW23

### Joyful gifts to add a sparkle underneath the tree

### **Sale** -30%



Storybook Joy STB2003



Storybook Love STB2006



Sketchbook Love SKB2006





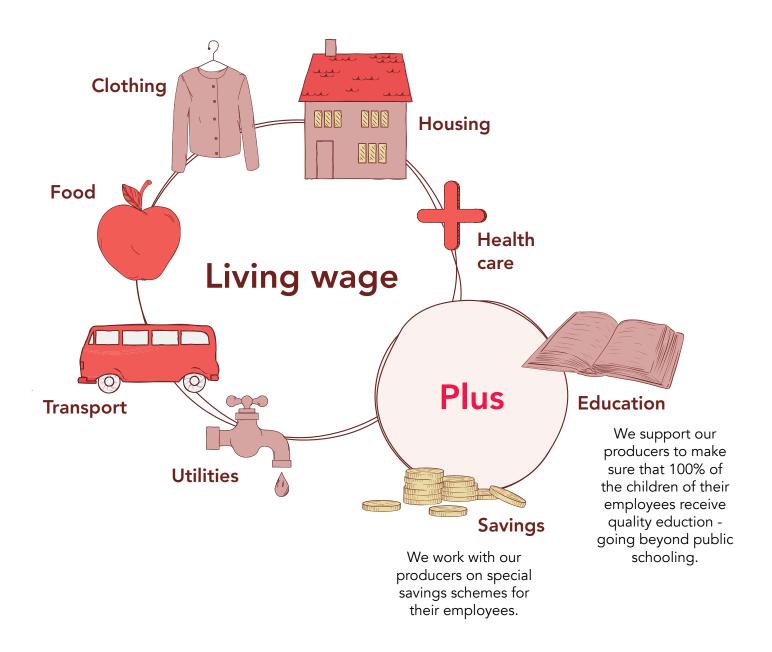
# Together we make jewelry meaningful

We sell jewelry and gifts that bring luck. All our items have a story. For the giver because the gift really tells something. For our makers because through their craftmanship they can build a life. We commit ourselves to always act fair and responsible to establish long term impact. Every human being should get the chance to create their own beautiful story.



### Meaningful jobs for all our makers

We think every world citizen deserves a living wage. This means that you can buy food for your family, pay the rent, pay for healthcare, clothing, education, and transportation. Next to that, you have an amount of savings for when something unexpected happens. To take our wages to the next level, we are working towards a living wage plus that puts a focus on quality education for the children of our makers and financial literacy.





# How we made a difference

We are beyond proud of the meaningful movement and the steps we've made together. Despite some challenges, we stayed focused on making a positive impact. Every step counts, and we've taken many. Together, we form a movement where everyone is involved. From Nepal, India, and Tanzania to all the countries where our jewelry is sold. Learn more in our latest impact report.



Makers grade their financial independency a 8.2 on average



The first 800 traceable gemstones from Tanzania are bought



40 makers + 1 management team trained in financial literacy



76% of our material producers are traced



60 schoolgirls trained in basic financial knowledge



> 600 people in the household are (partly) maintainted by these jobs



Cooporation with
a new
production
partner
in India



> 250 children follow quality education



First
CO2
footprint
measurement



157 people guaranteed of a fulltime meaningful iob

# Certified



## Corporation

A Beautiful Story is officially certified as B Corp.
By this, we joined a global group of impact makers. A group of organizations that, like us, are committed to making a positive difference, on employees, the community and the environment.
We are super proud to be part of this movement.